



General Atlantic's Martín Escobari to give keynote at Latin Lawyer Live Private Equity

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The managing director and head of Latin America at private equity investor General Atlantic will deliver the keynote address at the upcoming [Latin Lawyer Live 10th Annual Private Equity](#), which takes place in October in New York.

The conference – which celebrates its 10th anniversary this year – is co-chaired by Todd Crider of Simpson Thacher & Bartlett in New York and Jean Michel Enríquez of Mexico's Creel, García-Cuéllar, Aiza y Enríquez. It takes place on Tuesday 8 October at Simpson Thacher's New York office.

Tickets are available to buy [here](#). A discounted super early booking rate for private practitioners expires on 30 August.

Before joining General Atlantic in 2012 Escobari was a managing director at Advent International, where he focused on the financial services sector. Prior to that, he was co-founder and CFO of Submarino.com, a leading Brazilian online retailer that went public on Brazil's Bovespa and was sold to Lojas Americanas in 2006. He started his career as a management consultant at The Boston Consulting Group.

The full programme for Latin Lawyer Live Private Equity is available [here](#). The conference will feature a bankers' panel, where leading private equity bankers discuss the current deal flow, opportunities and challenges in Latin America, as well as a session on Latin America's technology boom and the opportunities for investors within. Additional panel discussions will delve into the do's and don'ts of private equity deal-making in 2019; what private equity entities tainted by corruption scandals should do to avoid reputational damage; and the future of fundraising across the region. The closing panel will consider private equity success stories from the region by taking a close look at recent exits.

Speakers are confirmed from Cleary Gottlieb Steen & Hamilton, Debevoise & Plimpton, Morrison & Foerster, Shearman & Sterling and Sullivan & Cromwell in New York; [Marval, O'Farrell & Mairal](#) in Argentina; [Azevedo Sette Advogados](#) and global risk consultancy Control Risks in Brazil; [Aninat Schwencke & Cia](#) in Chile; [Brigard Urrutia](#) in Colombia; [Von Wobeser y Sierra SC](#) in Mexico City; and [Philippi Prietocarrizosa Ferrero DU & Uría \(Peru\)](#). More speakers will be confirmed soon.

For more information about the event or for sponsorship opportunities please contact the events team at llevents@latinlawyer.com.